## ORDER

Order / Rev: A2605115 Alt Order #: 27018014 **Product Desc:** Candidate Wichita KS KSNW Estimate: 7066 Flight Dates: 07/18/20 - 07/21/20 Primary AE: Katz Washington Original Date / Rev: 07/17/20 / 07/17/20 Sales Office: K-WAS Order Type: REG Sales Region:

Agency

**Orders** 

Name:

Strategic Media Services

**Buying Contact:** Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type:

Billing Calendar:

Billing Cycle:

Order Brand:

Unit Code:

Agency Commission:

New Business Thru:

Agency External ID:

Order Separation:

Advertiser External ID:

**WEEKLY** 15%

Cash

Broadcast

Nat

Advertiser

Bill Plan

Name:

Demographic:

**Product Codes:** Revenue Code 1:

**AGY** 

Revenue Code 2:

Revenue Code 3:

Priority:

POL/Roger Marshall/US Senate/KS/Re

A25-54

PL11

POL

POL-CAND P5

**Totals** 

Start Date **End Date** # Spots Gross Amount Net Amount 07/13/20 07/19/20 13 \$1,405.00 \$1,194.25 07/20/20 07/26/20 37 \$5,680.00 \$4,828.00

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	50	\$7,085.00	\$6,022.25	0.00
Totals	50	\$7,085.00	\$6,022.25	0.00

General

00:15:00

IN13871/SP2622/AL1146

**Account Executives** 

Account Executive Sales Office Sales Region Start Date / End Date Order %

Katz Washington

Start Of Order - End Of Order

100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Mult	ti 07/20/2	0 07/20/20	KSN Today 2	CM	6-7am	M	:30	1	\$100.00P4	0.00 NM	1	\$100.00
Chan	nels : KSN	C,KSNG,KS	And the second s								-	
			KSN Today 2									
	SAS TODA											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	7/20/20	07/26/20	M	1	\$100.00	0.00						
N 2 Mult	ti 07/21/2	0 07/21/20	KSN Today 2	CM	6-7am	-T	:30	1	\$100.00P4	0.00 NM	1	\$100.00
Chan	nels : KSN	C,KSNG,KS	and the same of th									
			KSN Today 2									
KANS	SAS TODA	Y 2										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	7/20/20	07/26/20	-T	1	\$100.00	0.00						
N 3 Muli	ti 07/20/2	0 07/20/20	Today Show 7-8a	m CM	7-8am	M	:30	2	\$175.00P4	0.00 NM	2	\$350.00
Chan	nels : KSN	C,KSNG,KS	NL,KSNW									
			Today Show 7-8a	am								
TODA	AY SHW											
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	7/20/20	07/26/20	M	2	\$175.00	0.00						
N 4 Mult	ti 07/21/2	20 07/21/20	Today Show 7-8a	m CM	7-8am	-T	:30	2	\$175.00P4	0.00 NM	2	\$350.00
Chan	nels : KSN	C,KSNG,KS	NL,KSNW									
			Today Show 7-8a	am								
TODA	AY SHW											
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_												

Print Date: 07/17/20 13:00:13 Page 2 of 6

 Order / Rev:
 A2605115
 Advertiser:
 POL/Roger Marshall/US Senate/KS/Rep

 Alt Order #:
 27018014
 Product Desc:
 Candidate
 Wichita KS KSNW

 Flight Dates:
 07/18/20 - 07/21/20
 Estimate:
 7066

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays -T	Spots/Week	Rate	Rating						
Week: 07		07/26/20	Today Show 8-9a	am CM	\$175.00 8-9am	0.00 M	:30	2	\$135.00P4	0.00 NM	2	\$270.00
		C,KSNG,KSI	NL,KSNW		o oam		.00	-	ψ100.001 T	0.00 1111	_	Ψ270.00
TODAY	/ SHW		Today Show 8-9	am								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07		07/26/20	M	2	\$135.00	0.00			************	0.00.104		4070.00
		0 07/21/20 C,KSNG,KSI	Today Show 8-9a NL.KSNW	am CM	8-9am	-T	:30	2	\$135.00P4	0.00 NM	2	\$270.00
		-,,,,-,,,	Today Show 8-9	am								
TODAY	r SHW art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	a Charles College	07/26/20	-T	2	\$135.00	0.00						
		0 07/18/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW	a/Su 6a@M	SaSu 6a-8a	S-	:30	1	\$25.00P5	0.00 NM	1	\$25.00
KS TO	DAY WKI	ND.	Kansas Today S	a/Su 6a-8a								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/13/20	07/19/20	S-	1	\$25.00	0.00						
		0 07/18/20 C,KSNG,KSI	Today Show Sa	CM	8a-10a	S-	:30	1	\$50.00P4	0.00 NM	1	\$ <del>5</del> 0.00
			Today Show Sa									
	RDAY TOI		Mookdovo	Spots Mook	Pata	Pating						
Week: 07	art <u>Date</u> /13/20	End Date 07/19/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
			Today Show Su	CM	Today Show	/ SuS	:30	1	\$50.00P4	0.00 NM	1	\$50.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Today Show Su									
SUN TO	ODAY-NE	3C	,									
<u>Sta</u> Week: 07	art Date	End Date 07/19/20	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
0.00.0000000000000000000000000000000000	11 15 10 10 10 10 10 10 10 10 10 10 10 10 10		Meet the Press	CM	Meet the Pre		:30	1	\$100.00P4	0.00 NM	1	\$100.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Meet the Press									
MEET	PRESS-S	SUN	weet the Fless									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	N R Branch	07/19/20	Good Day Kansa	SU AMM	\$100.00	0.00 (ansasS	:30	1	\$25.00P5	0.00 NM	1	\$25.00
		C,KSNG,KS	NL,KSNW		Cood Day I	ansas 5			<b>\$20.001</b> 0	0.00 11111	·	420.00
GOOD	DAY EX	ΓRA	Good Day Kansa	as Wknd								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/19/20	S	1	\$25.00	0.00			**********	0.00.104		005.00
N 12 Multi Channe		0 07/20/20 C,KSNG,KS		CM	9-10a	M	:30	1	\$85.00P4	0.00 NM	1	\$85.00
			M-F 9-10a									
	ELLY&RY <u>art Date</u>	AN End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/26/20	M	1	\$85.00	0.00						
N 13 Multi	G 201 - 1 200 -			CM	9-10a	-T	:30	1	\$85.00P4	0.00 NM	1	\$85.00
Channe	els : KSN	C,KSNG,KS	NL,KSNVV M-F 9-10a									
LVE-KI	ELLY&RY											
<u>Sta</u> Week: 07	<u>art Date</u> 7/20/20	End Date 07/26/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
N14 Multi			KSN News	CM	12n-1pm	M	:30	1	\$100.00P4	0.00 NM	1	\$100.00
Channe	els : KSN	C,KSNG,KS	X 7-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1									
KSN N	IEWS-NO	ON	KSN News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07 N 15 Multi		07/26/20	M	CM	\$100.00 12n-1pm	0.00 -T	:30	1	\$100.00P4	0.00 NM	1	\$100.00
IN 13 IVIUILI	0112112	-0 01121120		Civi	izn-ipin	1	.50		\$100.0014	0.00 14101		Ψ.00.00

Print Date: 07/17/20 13:00:13

Wichita KS KSNW

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Estimate:

Order / Rev: A2605115

27018014

KSN News at Five

Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: Flight Dates:

07/18/20 - 07/21/20

**Product Desc:** Candidate

7066

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSN News Channels: KSNC, KSNG, KSNL, KSNW KSN News KSN NEWS-NOON Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 -T----\$100.00 0.00 N 16 Multi 07/20/20 07/20/20 Good Day Kansas CM 1230p-1p M-----:30 \$70.00P4 0.00 NM 1 \$70.00 Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas **GOOD DY-CARRLL** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/20/20 07/26/20 M-----\$70.00 0.00 Multi 07/21/20 07/21/20 Good Day Kansas CM 1230p-1p :30 1 \$70.00P4 0.00 NM \$70.00 Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas GOOD DY-CARRLL Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 07/20/20 07/26/20 \$70.00 0.00 Multi M-F 3-4p CM 07/20/20 07/20/20 3-4pm M-----:30 1 \$70.00P4 0.00 NM \$70.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 3-4p KELLY CLARKSON Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 07/20/20 07/26/20 \$70.00 0.00 CM Multi 07/21/20 07/21/20 M-F 3-4p 3-4pm :30 \$70.00P4 0.00 NM 1 1 \$70.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 3-4p KELLY CLARKSON Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 07/20/20 07/26/20 -T----\$70.00 0.00 Multi 07/20/20 07/20/20 M-F 4-430p CM :30 4-430pm \$100.00P4 0.00 NM M-----1 \$100.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 4-430p JEOPARDY TWO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 \$100.00 0.00 Multi 07/21/20 07/21/20 M-F 4-430p CM 4-430pm -T----:30 \$100.00P4 0.00 NM 1 \$100.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 4-430p JEOPARDY TWO Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 \$100.00 0.00 07/20/20 07/20/20 M-F 430-5p 430-5pm Multi CM :30 \$140.00P4 0.00 NM 1 \$140.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY< Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating M-Week: 07/20/20 07/26/20 \$140.00 0.00 07/21/20 07/21/20 M-F 430-5p CM 430-5pm :30 \$140.00P4 0.00 NM 1 \$140.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY< Start Date Spots/Week Rate Rating End Date Weekdays Week: 07/20/20 07/26/20 \$140.00 0.00 Multi 07/18/20 07/18/20 Sa 5-530p CM 5-530p ----S-:30 \$50.00P5 0.00 NM \$50.00 Channels: KSNC,KSNG,KSNL,KSNW Sa 5-530p JEOPARDY-SAT Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/13/20 07/19/20 \$50.00 0.00 N 25 Multi 07/20/20 07/20/20 KSN News at Five CM 5-530pm :30 \$175.00P4 0.00 NM \$175.00 1 Channels: KSNC,KSNG,KSNL,KSNW

Print Date: 07/17/20 13:00:13 Page 4 of 6

Wichita KS KSNW

Order / Rev: A2605115

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

Week: 07/20/20

07/26/20

27018014

Product Desc:

OLITOGET Watshall/00 deflate/10/11e

Flight Dates:

07/18/20 - 07/21/20

Estimate:

Candidate
7066

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots End Amount KSN NEWS-5P End Date Weekdays Spots/Week Rating Start Date Rate Week: 07/20/20 07/26/20 \$175.00 0.00 1 N 26 Multi 07/21/20 07/21/20 KSN News at Five CM 5-530pm :30 \$175.00P4 0.00 NM \$175.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Five KSN NEWS-5P Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 -T----1 \$175.00 0.00 N 27 Multi 07/20/20 07/20/20 NBC Nightly News WKD&M 530-6pm M-----:30 \$225.00P4 0.00 NM \$225.00 Channels: KSNC,KSNG,KSNL,KSNW **NBC Nightly News WKDY NBC NITELY NWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 \$225.00 0.00 1 N 28 Multi 07/21/20 07/21/20 NBC Nightly News WKD&M 530-6pm -T----:30 \$225.00P4 0.00 NM \$225.00 Channels: KSNC,KSNG,KSNL,KSNW **NBC Nightly News WKDY NBC NITELY NWS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 07/20/20 07/26/20 -T----\$225.00 0.00 N 29 Multi 07/20/20 07/20/20 KSN News at Six 6-630p :30 \$225.00P4 0.00 NM CM M----\$225.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P Start Date **End Date** Weekdays Spots/Week Rate Rating M----0.00 Week: 07/20/20 07/26/20 \$225.00 07/21/20 07/21/20 KSN News at Six N 30 Multi 6-630p :30 \$225.00P4 0.00 NM \$225.00 CM Channels: KSNC,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 07/20/20 07/26/20 -T----\$225.00 0.00 Multi 07/18/20 07/18/20 Sat KSN News at Six 6-630pm ----S-:30 \$130.00P4 0.00 NM \$130.00 CM Channels: KSNC, KSNG, KSNL, KSNW Sat KSN News at Six KSN NEWS SA 6P Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 ----5-\$130.00 0.00 N 32 Multi 07/19/20 07/19/20 Sun KSN News at Five CM Sun KSN News at ----S :30 \$100.00P4 0.00 NM \$100.00 Channels: KSNC, KSNG, KSNL, KSNW Sun KSN News at Five KSN NEWS SU 5P Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 ----S \$100.00 0.00 N 33 Multi 07/19/20 07/19/20 Sun NBC Nightly News CM 530-6pm :30 \$225.00P4 0.00 NM \$225.00 Channels: KSNC,KSNG,KSNL,KSNW Sun NBC Nightly News **NBC-NWS SUN** Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating ----S 07/19/20 \$225.00 0.00 Week: 07/13/20 N 34 Multi 07/18/20 07/18/20 Sat NBC Nightly News CM ----S-:30 \$225.00P4 0.00 NM \$225.00 Channels: KSNC,KSNG,KSNL,KSNW Sat NBC Nightly News **NBC-NWS SAT** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating 0.00 Week: 07/13/20 07/19/20 \$225.00 N35 Multi 07/20/20 07/20/20 M-F 630-7p CM 630-7pm M----:30 \$300.00P4 0.00 NM \$300.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p WHEEL-FORTNE Spots/Week Rating Start Date **End Date** Weekdays Rate

\$300.00

0.00

Print Date: 07/17/20 13:00:13 Page 5 of 6

Wichita KS KSNW

Order / Rev: A2605115

07/18/20 - 07/21/20

Advertiser:

Estimate:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

Flight Dates:

27018014 **Product Desc:** 

Candidate 7066

Ln Ch **Inventory Code** Break Start/End Time Rtg Type Spots Start End Days Len Spots Rate Pri Amount N 36 Multi 07/21/20 07/21/20 M-F 630-7p 630-7pm .30 \$300.00P4 0.00 NM \$300.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/20/20 07/26/20 \$300.00 0.00 N37 Multi 07/18/20 07/18/20 Sa 630-7p CM 630-7pm :30 \$150.00P4 0.00 NM \$150.00 ----S-Channels: KSNC,KSNG,KSNL,KSNW Sa 630-7p WHEEL-FORTNE W Start Date End Date Spots/Week Rating Weekdays Rate Week: 07/13/20 07/19/20 \$150.00 0.00 Multi 07/20/20 07/20/20 LN M-F N38 CM 10-10:35pm M-----:30 \$300.00P4 0.00 NM 1 \$300.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN NEWS-10P< Start Date Weekdays Spots/Week **End Date** Rating Rate Week: 07/20/20 07/26/20 \$300.00 0.00 Multi 07/21/20 07/21/20 LN M-F 10-10:35pm CM -T----:30 \$300.00P4 0.00 NM \$300.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN NEWS-10P< **End Date** Weekdays Start Date Spots/Week Rating Rate Week: 07/20/20 07/26/20 \$300.00 0.00 Multi 07/18/20 07/18/20 LN Sa KSN News at 10 S----S-\$125.00P5 0.00 NM CM :30 \$125.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat KSN NEWS SA10P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 ----5-\$125.00 0.00 Multi / 07/19/20 07/19/20 LN Su KSN News at 10 S----S CM :30 \$150.00P5 0.00 NM \$150.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News at 10 Sun KSN NEWS-10P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 -----\$150.00 0.00 N42 Multi 07/20/20 07/20/20 **Tonight Show** 10:35p-11:35pm M----:30 \$80.00P5 0.00 NM \$80.00 CM 1 Channels: KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon TONITE SHW-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 M-----\$80.00 0.00 Multi 07/21/20 07/21/20 **Tonight Show** CM 10:35p-11:35pm -T----:30 \$80.00P5 0.00 NM \$80.00 1 Channels: KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon **TONITE SHW-NBC<** Spots/Week Start Date **End Date** Weekdays Rate Rating -T----Week: 07/20/20 07/26/20 \$80.00 0.00 Multi 07/20/20 07/20/20 :30 \$50.00P4 0.00 NM \$50.00 Late Night CM 11:35p-12:35am M-----Channels: KSNC,KSNG,KSNL,KSNW Late Night/Seth Myers AVG. ALL WKS< Spots/Week Start Date Weekdays Rating **End Date** Rate Week: 07/20/20 07/26/20 \$50.00 0.00 Multi 07/21/20 07/21/20 Late Night CM 11:35p-12:35am :30 \$50.00P4 0.00 NM \$50.00 Channels: KSNC,KSNG,KSNL,KSNW Late Night/Seth Myers AVG. ALL WKS< Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 07/20/20 07/26/20 \$50.00 0.00 Multi 07/20/20 07/20/20 Mon Prime Hour 1 CM 7-8p :30 \$400.00P4 0.00 NM \$400.00 Channels: KSNC,KSNG,KSNL,KSNW Monday 7-8p

Print Date: 07/17/20 13:00:14 Page 6 of 6

Order / Rev: A2605115 Advertiser: POL/Roger Marshall/US Senate/KS/Rep 27018014 Alt Order #: Product Desc: Candidate Wichita KS KSNW 07/18/20 - 07/21/20 Flight Dates: Estimate: 7066 Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Rating

0.00

Rate

\$400.00

Start Date

Week: 07/20/20

End Date

07/26/20

Weekdays

M-----

Spots/Week

Totals 50 \$7,085.00

## A 2605115



125 West 55th St New York, NY 10019

Contract # 27018014

CPE: 560/646/7066

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER DRIVE

SUITE 400 ARLINGTON, VA 20009 Changes as of: 7/17/2020 at 11:05 AM Flight: 7/18/20 - 7/21/20 Advertiser: Kansans for Marshall

Product: Candidate

Agency Order #: 9766422

Buyer: Rheault, Ben

Service: Nielsen Primary Demo:

Salesperson: KELLY JOHNS 202-872-5880 Assistant: KELLY JOHNS 202-872-5880

Separation:

Version: Original Order

Office: WASHINGTON

Station: KSNW

Market: Wichita

Total Spots: 50 Total CPP: \$0.00

Con Type: POLITICAL/VOTE

Total \$: \$7,085.00

Total GRP:

									7/18 - 7/21	Total	Total		
Day/Time	DP	Program	Rate	Len	7/18	7/19	7/20	7/21		Spots	\$	CPP*	(
M-F 6a-7a		KANSAS TODAY 2	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	
M-F 7a-8a		TODAY SHW	\$175.00	30	0	0	2	2		4	\$700.00	\$0.00	
M-F 8a-9a		TODAY SHW	\$135.00	30	0	0	2	2		4	\$540.00	\$0.00	
Sa 6a-8a		KS TODAY WKND	\$25.00	30	1	0	0	0		1	\$25.00	\$0.00	
Sa 8a-9:30a		SATURDAY TODAY	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	L
Su 8a-9a		SUN TODAY-NBC	\$50.00	30	0	1	0	0		1	\$50.00	\$0.00	L
Su 9a-10a		MEET PRESS-SUN	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	
Su 10:30a-11a		GOOD DAY EXTRA	\$25.00	30	0	1	0	0		1	\$25.00	\$0.00	
M-F 9a-10a		LVE-KELLY&RYAN	\$85.00	30	0	0	1	1		2	\$170.00	\$0.00	
M-F 12n-12:30p		KSN NEWS-NOON	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	L
M-F 1 12:30p-1p		GOOD DY-CARRLL	\$70.00	30	0	0	1	1		2	\$140.00	\$0.00	L
M-F 2 3p-4p		KELLY CLARKSON	\$70.00	30	0	0	1	1		2	\$140.00	\$0.00	L
M-F 4p-4:30p		JEOPARDY TWO	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	
M-F 4:30p-5p		JEOPARDY<	\$140.00	30	0	0	1	1		2	\$280.00	\$0.00	
Sa 5p-5:30p		JEOPARDY-SAT	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	L
M-F 5p-5:30p		KSN NEWS-5P	\$175.00	30	0	0	1	1		2	\$350.00	\$0.00	L
M-F 5:30p-6p		NBC NITELY NWS	\$225.00	30	0	0	1	1		2	\$450.00	\$0.00	L
M-F 6p-6:30p		KSN NEWS-6P	\$225.00	30	0	0	1	1		2	\$450.00	\$0.00	
Sa 6p-6:30p		KSN NEWS SA 6P	\$130.00	30	1	0	0	0		1	\$130.00	\$0.00	L
Su 5p-5:30p		KSN NEWS SU 5P	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	



125 West 55th St New York, NY 10019

Contract # 27018014 CPE: 560/646/7066 Changes as of: 7/17/2020 at 11:05 AM

Flight: 7/18/20 - 7/21/20

Version: Original Order

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Market: Wichita

Total \$: \$7,085.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 50

SUITE 400

Agency Order #: 9766422 Buyer: Rheault, Ben

Service: Nielsen Primary Demo:

Total CPP: \$0.00

ARLINGTON, VA 20009

Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Separation:

									7/18 - 7/21	Total	Total		
# Day/Time	DP	Program	Rate	Len	7/18	7/19	7/20	7/21		Spots	\$	CPP*	GRP*
Su 21 5:30p-6p		NBC-NWS SUN	\$225.00	30	0	1	0	0		1	\$225.00	\$0.00	0.
Sa 22 5:30p-6p		NBC-NWS SAT	\$225.00	30	1	0	0	0		1	\$225.00	\$0.00	0
M-F 23 6:30p-7p		WHEEL-FORTNE	\$300.00	30	0	0	1	1		2	\$600.00	\$0.00	0
Sa 24 6:30p-7p		WHEEL-FORTNE W	\$150.00	30	1	0	0	0		1	\$150.00	\$0.00	0
M-F 25 10p-10:35p		KSN NEWS-10P<	\$300.00	30	0	0	1	1	2. : 기계가 작시 :	2	\$600.00	\$0.00	0
Sa 26 10p-10:30p		KSN NEWS SA10P	\$125.00	30	1	0	0	0		1	\$125.00	\$0.00	0
Su 27 10p-10:30p		KSN NEWS-10P	\$150.00	30	0	1	0	0		1	\$150.00	\$0.00	0
M-F 28 10:35p-11:37p		TONITE SHW-NBC<	\$80.00	30	0	0	1	1		2	\$160.00	\$0.00	0
M-F 29 11:37p-12:37a		AVG. ALL WKS<	\$50.00	30	0	0	1	1		2	\$100.00	\$0.00	0
M 7p-8p		VOICE-NBC	\$400.00	30	0	0	1	0	[1일] [1] 고시는 [2] [1] 하는 지역으로 취득했다면 함께 함께 함께 함께 함께 하는 것이다.	1	\$400.00	\$0.00	0



125 West 55th St New York, NY 10019

Contract # 27018014

Changes as of: 7/17/2020 at 11:05 AM

Version: Original Order

CPE: 560/646/7066 Agency: STRATEGIC MEDIA SERVICES

Flight: 7/18/20 - 7/21/20 Advertiser: Kansans for Marshall Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total \$: \$7,085.00 Total Spots: 50

SUITE 400

Agency Order #: 9766422

Service: Nielsen

Monthly Summary

Spots

50

Dollars

\$7,085.00

\$7,085.00

ARLINGTON, VA 20009

Buyer: Rheault, Ben

Primary Demo:

Total CPP: \$0.00 Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Month

Total

2020-Jul

Separation:

-	
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13	Special
11	nstructions
11	nstructions

Competitive Information						
Market Budget:	\$7,085					
KSNW Share:	100%					
Comment:						
	Competitive Unknown					

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	50	\$7,085.00	N/A	0.0			
Total	100%	50	\$7,085.00	N/A	0.0			

					Trans	action History	·	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	
New	7/17/20 11:05 AM	KELLY JOHNS	New	50		\$7,085,00	\$7,085,00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY PROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See <b>Invoice</b> for actual schedule and charges.							
լ <sub>ո</sub> <u>Neil Williams</u>	, hereby request station time as follows:							
IDENTIFY CANDIDATE TYPE STAT	ERAL CANDIDATE E OR LOCAL CANDIDATE							
	(S MUST BE COMPLETED							
Candidate name:								
Roger Marshall								
Authorized committee:								
Kansans for Marshall								
Agency requesting time (and contact information):								
N/A Strategic Media Services, Inc.								
Candidate's political party:								
Republican								
Office sought (no acronyms or abbreviations): Senate								
Date of election:	General Primary							
8/4/20	General							
Treasurer of candidate's authorized committee:								
Chris Marston								
The undersigned represents that:								
(1) the payment for the broadcast time requested has been ful	nished by (check one box below):							
the candidate listed above who is a legally qualified car	ndidate, or							
the authorized committee of the legally qualified candi	date listed above;							
(2) this station is authorized to announce the time as paid for b	y such person or entity; and							
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).								
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
Candidate/Committee/Agency	Station Representative							
Signature: Neil Williams Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00'	Signature: Whey Berry							
Name: Neil Williams	Name: Audrey Berry							
Date of Request to Purchase Ad Time: 4/14/20	Date of Station Agreement to Sell Time: 7/17/20							

## Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Digitally signed by Neil Williams **Neil Williams** Date: 2020.04.14 10:59:31 -04'00' Name: Neil Williams Date: 4/14/20 TO BE COMPLETED BY STATION ONLY Date ad received: 7/17/20 Ad submitted to Station? Yes No Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Federal candidate certification signed (above): Yes No N/A Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Contract #: Station Call Letters: Date Received/Requested: A2605115 **KSNW** 7/17/20 Est. #: Station Location: Run Start and End Dates: 7066 Wichita KS 7/18 - 7/21/20 Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in

the OPIF. 7066